

REP HEADLINE# 6112729  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY:  
ORDER WORKSHEET

FAX# 703 528 7880  
AGENCY CREDIT RISK  
HARRIS REPORT FROM REP

APR12/12 09.0  
\*\* MDCW-TV \*\*

ADV # ADV. NAME ISS/NRSC  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES

3299 K. STREET NW, SUITE 200  
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #  
BUYER NAME STEPHEN SZOSTAK  
SALES PRSN WA- DAVE CLARK

ORDER #

CONTRACT # 6112729

CLASS: NATL.

LOCAL REGIONAL

PRDCT NRSC

EST#

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12

OCT30/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE APR12/12 09.06

TO: NSA WDCW  
FROM: GREG FOR DAVE  
\*\*NEW ORDER\*\*  
TTL..\$5100...6X  
THX PLS CFM, 4/12/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

7/9

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

1 630P-700P 30

30

\$400.00

10/24

10/26

1

W-F

1

PROGRAM : HOW I MET YOUR MOTHER

2 630P-700P 30

30

\$400.00

10/29

10/30

1

M-TU

1

PROGRAM : HOW I MET YOUR MOTHER

3 700P-730P 30

30

\$1,100.00

10/24

10/26

1

W-F

1

PROGRAM : 2.5 MEN

4 700P-730P 30

30

\$1,100.00

10/29

10/30

1

M-TU

1

PROGRAM : 2.5 MEN

5 730P-800P 30

30

\$1,200.00

10/24

10/26

1

W-F

1

PROGRAM : 2.5 MEN

\*new biz date 10/11/13

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 \*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-300P	30		\$900.00	10/27	10/27	1		SAT	1
PROGRAM : SEC FTBL												
OCT/12 \$3,600.00 NOV/12 \$1,500.00												
CONTRACT TOTAL												\$5,100.00
TOTAL SPOTS												6

MARKET TOTALS \$510,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WPXW 0% WDCA 0%  
 CABL 0%

VC- MSI  
 EMOS- RA35+\*